

Deana Murphy



DEANA MURPHY

DESIGNING FOR THE
KING
FROM CHAOS
TO ORDER BY
DESIGNING
WITHIN

"I challenge you to try and read
just one page. I loved this book
hard to put down."
—Dolene Nease,
Kenneth Copeland Ministries

WINNER OF
E!W MAGAZINE
BEST BOOK
Award

PRESS KIT

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Tate Publishing and Enterprises
127 East Trade Center Terrace
Mustang, OK 73864
T · 888.361.9473 F · 405.376.4401

support@designingforthe king.com

T · 877.313.8797
F · 215.793.4033

<http://designingforthe king.com>



Living designs

Dear Editor/Producer:

Thirteen percent of parents with grown children say one of their adult sons or daughters has boomeranged back home in the past year. Eleven percent of all adults eighteen or older live with their parents in their home. Thirty-eight percent of women say they are full-time home-makers. Twenty-nine percent of the stay-at-home mothers has an infant in the household. As the number of baby-boomers reach the age of fifty, it is expected that they will spend more years caring for elderly parents than they spend raising their own children. And with more and more blended families on the rise, peace in the home is not automatic but has to be established, maintained, with the challenge of finding appropriate strategies for each generation.

Nevertheless, home is again becoming a place sought for peace and refuge where people are choosing to spend more time. Appreciating the value and preciousness of life and family, a new hunger has emerged for beautiful, nurturing and spiritual home environments.

Deana Murphy, author of *Designing for the King*, is poised for such a time as this. Providing life-giving solutions to millions of families and dwellers across the nation, Deana's debut book *Reaches the heart of millions of people as they tackle chaos in pursuit of a balanced life, peaceful home environment, a joyful unified family and interpersonal relations.*

Deana seamlessly weaves the lives and homes of two families into the art of home design, chronicling the truths of why and how home is where the heart is. As the families confront lifestyle and family issues, inner turmoil and chaos, ill-health and separation, Deana underscores the spiritual dimension of intangible design solutions through a powerful portrayal of Biblical insights, practical design wisdom, and design meditations that meet every dweller at their point of need.

Designing for the King is a power-packed page turning masterwork addressing:

- How to design the home with purpose
- How to experience the peace and joy of living at home
- How to design your spiritual and earthly home God's way
- How to transform your life and home from chaos to order
- How to engage order with family and enjoy the very fragrance of life
- How to design your home, please the Lord and welcome His presence everyday in every way

Deana introduces a revolutionary design strategy that is simple to apply and can help you find peace not only in your home but in all aspects of life, taking you From Chaos to Order with this unique, eye-opening process of *Designing for the King*.

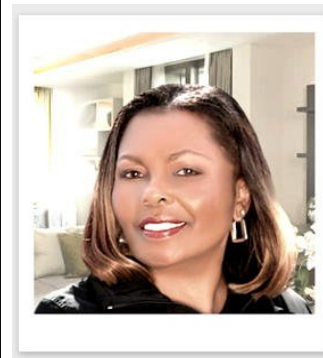
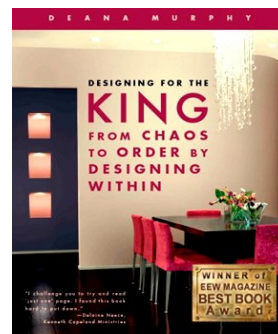
Deana is available for an in studio interview. The book is available upon request. We'll be happy to send you one priority. Visit <http://designingfortheKing.com> for more information.

Sincerely yours,

Publicity for Deana Murphy

Fact Sheet

Book Title: Designing for the King
Sub-title: From Chaos to Order by Designing Within
Author: Deana Murphy, Speaker, Lifestyle Coach



Publisher: Tate Publishing & Enterprises
ISBN: 978-1-60696-487-3
U.S. Price: \$24.99
Released: December 8, 2009
Rights: Worldwide
Type: Non-fiction
Format: Softcover
Trim Size: 8 ½ x 11
Page Count: 324
Genre: Inspirational/Christian/Architecture/Interior Design

Black/White Photos: 45

Black/ White Illustrations: 10

Color Photos: 54

Charts: 10

Publicity: National radio and virtual tours,
national regional print publicity, conventions

Influences: Myles Munroe, Gloria Copeland, Jerry Savelle, Les Brown,
Mariette Hines-Gomez, Cecil Hayes, Frank Lloyd Wright,
Albert Hadley, Judy Jacobs, John Saladino

Strengths: Family relations, Lifestyle development, spiritual development
interior design planning and development, inspiration and
motivation

Summary: Deana Murphy introduces a revolutionary design strategy that
is simple to apply and can help you find peace not only in your
home but in all aspects of life~living life from the good
treasures of the heart

Bookstores: Available for purchase through designingfortheKing.com,
amazon.com, and barnesandnoble.com

Media Kit: Available upon request

They say that home is
where the heart is.
But what they didn't
say is whatever is in
the heart spills over
into the home—the
good, the bad and the
ugly.

For more information contact
publicity@deanamurphy.com
Voice 215.793.4343
Fax 215.793.4033

Designing for the King Synopsis

An interior designer creatively combines designing the heart and the home through biblical guidance.

Written by Deana Murphy, this thought-provoking book delves into the heart and the home of the family. Chronicling the lives of two families, Deana addresses the need for attacking, eliminating, and avoiding chaos through the process of biblical guidance making home-living peaceful and secure for everyone. Geared towards Christians of all ages, *Designing for the King: From Chaos to Order by Designing Within* outlines twelve attitudes necessary for being successful when using the Designing Within S.Y.S.T.E.M. on the journey from chaos to order. These include: be candid, be receptive, be diligent, be loving, be disciplined, be focused, be patient, be encouraged, be alert, be persistent, be humble and be thankful.

In this book, Deana provides examples from her own experiences, showing how readers can create beautiful, functional rooms that please every user, from spouses to children, getting rid of chaos, and promoting peace using biblical principles. She draws attention to principles that allows you to instantly grasp how to take both your life and your home from chaos to order and give them purpose simply by filling your thoughts, directing your conversations, and determining your actions by spiritual truths; skills you can use forever. Each concept is reinforced by a spiritual order, design direction, design solution, and a designing within meditation.

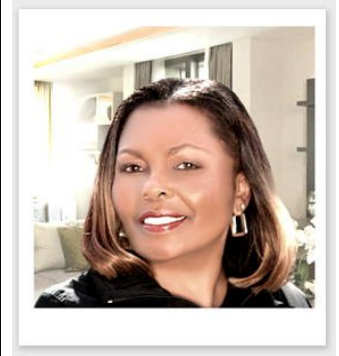
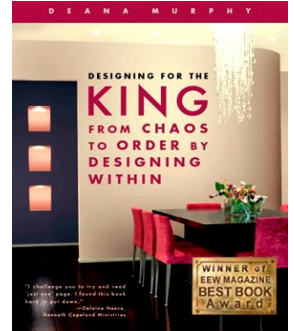
Deana asks questions like: Can Christians integrate their faith into the elements of home design? How is the heart parallel to how we live at home? How can home design bring families closer together? What defines a lifestyle of peace and joy? When is this attainable? Is your home environment chaotic and dysfunctional? *Designing for the King* brings insight and answers to questions like these.

Using Deana's S.Y.S.T.E.M., *Shaping Your Spirit to Eliminate the Mess*, readers will begin removing the confusion in their homes, giving way to God's design basics as set forth in Scripture.

Deana has for sure taken home design to another dimension. "Whether you are a stay at home mom, business person, a student, an entrepreneur or professional, *Designing for the King* will change your perspective of home living," Deana says.

Author Biography

Author, inspirational speaker, lifestyle designer, media personality, educator Deana Murphy has appeared on the national stages of HGTV and Fine Living, and was honored as one of Greater Philadelphia's finest designers. She is founder of LivingDesigns Unlimited and The Designing for Success Institute, with the purpose of elevating, educating and encouraging people to design a victorious lifestyle and successful family relations. Deana message is you can live a rewarding life from the inside out.



Successful home living doesn't automatically happen. It must first be constructed with a strong foundation (Biblical Principles), then the walls (Words to Edify), then the roof (Prayer Covering) and then the decorative amenities (Love, Joy, Patience, Long Suffering, and Gentleness)

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publicity@deanamurphy.com
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Fax 215.793.4033

About the Author and Seminars



Deana O. Murphy is an inspirational speaker, media personality, lifestyle coach, educator and award winning author of *Designing for the King: From Chaos to Order by Designing Within* (Tate, December 2009, \$24.95).

- Home and Garden and Fine Living Television Expert
- O at Home Magazine Featured Expert
- Meredith Publication Featured Expert
- Honored Finest Designer of Greater Philadelphia
- Recognized in New York Metropolitan Registry of Who's Who among Professional Women

Deana completed undergrad and graduate work in Economics, Business and Interior Architecture and Design and is earning a doctorate in Theology at Chesapeake Bible College and Seminary in Ridgley, Md.

Deana Murphy is founder of LivingDesigns Unlimited, a full-service interior design company, and The Designing for Success Institute that utilizes strategies and solutions to guide people through home, life, and family transformations. She balanced her design, corporate, and teaching experiences to prime her with the tools and confidence she needed to pen her ground-breaking work, *Designing for the King* and to launch The Designing for Success Institute.

Deana is unique among design experts as the woman who is responsible for creating The Kingdom Blueprint™ for home design. Deana is a recognized consultant, coach and lecturer whose desire and love of helping people take their lives from chaos to order is sure to become her hallmark.

Deana resides with her family in Eastern Pennsylvania.

Customized Services

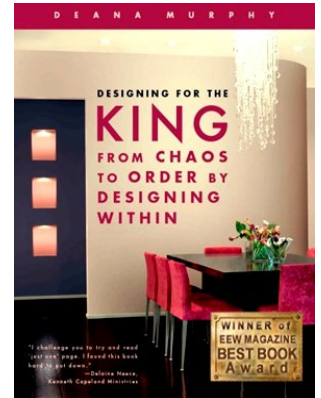
- Virtual Interior Design
- DesigningBrides
- Personal Assessments
- Women's and Marriage Events
- Lifestyle, Inspirational, Transformational Events

Speaking Topics (Partial)

- Mission: Possible
- Order in the House
- Designing Within S.Y.S.T.E.M.
- What is your Home Brand?
- Taming the Stress Clearing out the Mess

Clients (Partial)

Rexall Corporation; National Safety Associates; A.W.E.S.O.M.E. Women Seminars



Recent statistics reveal that home is again becoming a place sought for peace and refuge where people are choosing to spend more time. A larger percentage of our time is spent at home than any other place. Therefore interior design must carry the responsibility for everyone's emotional and spiritual well-being. I see a real need to not only make our places of habitation functional and beautiful, but also to bring order to the environment so that it can be the safest, happiest, and most fulfilling environment we know.

For more information contact publicity@deanamurphy.com
Voice 215.793.4343
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What Readers are Saying (Partial List)

"I challenge you to try and read just one' page. I found this book hard to put down."
—Delaine Neece, Executive Assistant to Kenneth and Gloria Copeland, Kenneth Copeland Ministries

"Once I began reading the book, I couldn't put it down and ever since, my perspective on interior design has totally changed."
—Dianna Hobbs, Founder and Editor In Chief, EEW Magazine

"Refreshing! A wonderful and informative book that expands your knowledge and brings forth an illumination of God's word as a focal point of all things in life...
—Lucile Stephens Richardson, ED.D. Author, Embracing Destiny's Crossroads

"Astounding! The world of design has undeniably found a new star. Deana Murphy master fully gives new insight and captures the essence of designing with purpose. Well written and highly organized. Five stars on a five–star scale. A must read for anyone."
—Rev. Dr. Michael J. Oldham, ThD, Dean of Chesapeake Bible Seminary

"Interior designer Deana Murphy enlightens us with an informative and spiritual posture to the subject of interior design. First around the Word of God, secondly in the spirit of hope, and thirdly, the balance of furniture and accessories mixed with God and Spirit."
—Cecil Hayes, Author of 9 Steps to Beautiful Living, and Award–Winning Interior Designer

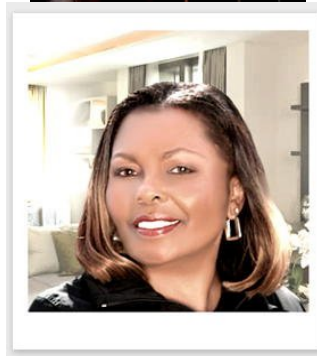
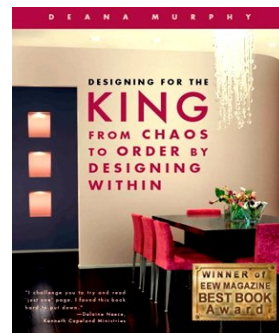
"Deana Murphy is absolutely at her best when she informs the reader of how her own personal relationship with God takes the guesswork out of her decision–making process as an interior designer relating to the challenges of making space/form relationship a place for human habit over her career."
— Jack Travis, FAIA, NOMA, Architect and Educator, Owner, Studio JTA

"Deana's S.Y.S.T.E.M. will lead you to your own peaceful habitation, secure dwelling, and quiet resting. place. The scriptures she provides show us how God has given us the tools to overcome the clutter of our busy lives in order to redesign and rebuild.
—Alicia Belton, AIA, Architect, Owner, Urban Design Perspectives

"In Designing for the King, Deana honors our nature, our intelligence, and our God–given right to an abundance of joy, peace, happiness, and beauty in our everyday lives.
—Kathryn D. Leary, Writer, Fortune 500 Marketing Strategist and Marketing Consultant

"Deana Murphy's expertise and anointing will help you understand and begin to adapt to the kind of peace and harmony God wants us to have.
—Dr. Eunice M. Dudley, Co–Founder and Co–Owner of Dudley Products, Inc.

"I find myself just picking it up repeatedly to read, be inspired and get new ideas."
—Dan Miller, Author of 48 Days to the Work you Love, Thou Shall Prosper, No More Mondays



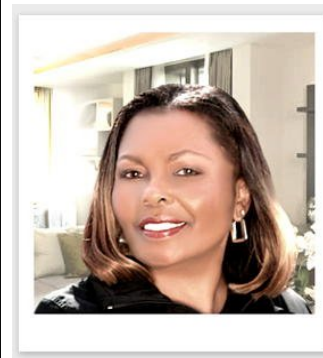
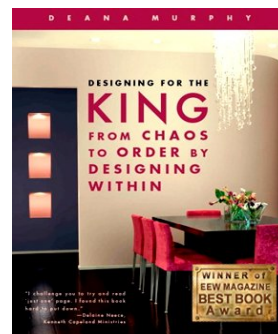
Our speech and actions at home are as much included in the home's decor as the wallpaper, sofa and candlesticks. Design is not limited to what we can see.

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Voice 215.793.4343
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Suggested Interview Questions

with Deana Murphy, Author of *Designing for the King: From Chaos to order by Designing Within*

1. What compelled you to write *Designing for the King*?
2. What sets *Designing for the King* apart from other books detailing the art of interior design?
3. How can non-Christians relate to your book?
4. How does the Word of God play a role in the decisions of designing the home?
5. Why do families need the Word of God for peace and order in the home?
6. What is the Kingdom blueprint?
7. What is the difference in Christian designing and Feng Shui or design psychology?
8. What would be a 'godly concept' in home design?
9. Explain how the creation of the world was the creation of home design?
10. Would you say this book will benefit both men and women?
11. What is designing within and how does one design within?
12. What do you want readers to take away when reading your book?



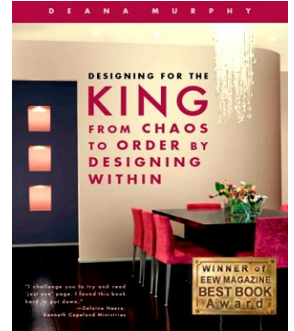
Everyday and in everything you do, everything you put into your home, you are telling the world about your values, your attitude, your character, and your spirituality. You are defining your home brand. Your home brand is composed of the expectations, perceptions, and emotions that family and guests associate with in your home. Design can be felt and your home environment has a loud voice.

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Awards, Recognitions, and Other Endeavors (Partial)



<http://www.deanamurphy.com/meet-deana/awards-recognitions-commendations/>



<http://www.deanamurphy.com/meet-deana/article-archives/>



<http://joypinkney.com/criticism/5-minutes-5-questions-with-deana-murphy-author-of-designing-for-the-king.php>



<http://blogtalkradio.com/designingfortheKing>



<http://thewinonline.com/shows/designing-success-show>



<http://deanamurphy.com>



<http://aweber.com/archive/dftk>

Put "family" on your calendar. A family night out can be a special time for everyone to get together without interruptions. It will help unify the family and also enhance security and trust. Making the home environment an enjoyable place with less conflicts and stressful moments is achievable.

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